



Stock Market prediction based on Stock Prices and Tweets using Deep Neural Network

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Abstract-- Stock Market Analysis and Prediction (SMAP) is a web based application able to predict the stock prices such as close, open, high and low of companies based on their market values and news sentiments surrounding the company. It is a portal where, general stock market enthusiast can keep track of their invested companies and are also able to instantly contact their brokers for purchase or sales of the stocks. The main application of this system however would be to predict the market values. Along with that it has the features of news portal. Deep Neural Network (DNN), used for stock market analysis and prediction. The algorithm's main goal is to learn the market trends by training with the past data and predicting the future value. The calculated values of the computational analysis i.e. prediction is used to display nearly accurate result.

Keywords--- Stock market, SMAP, LSTM, RNN, DNN

I. Introduction

Stock analysis is the evaluation of a particular trading instrument, an investment sector, or the market as a whole. Stock analysts attempt to determine the future activity of an instrument, sector, or market [1]. Stock market prediction is the act of trying to determine the future value of a company stock or other financial instrument traded on an exchange. The successful prediction of a stock's future price could yield significant profit. The project entitled "Stock market Prediction and Analysis" is the web based application. It predicts or forecasts the future of stock market based on historical time series data. NEPSE historical time series data were scraped using scrapy tools and stored. Machine learning models for time series forecasting were used to train those historical data and the result is visualized on web page for easy understanding and analysis of stock market. The project encompasses the concept of Data mining and Statistics which makes heavy use of NumPY, Pandas and data visualization libraries for data processing. In short, the system accepts the historical data set of company which is processed on our local server and result is displayed on web browser. Since it is a web application, it can be accessible to everybody through the medium of internet when it is live or hosted on particular domain.

The project is targeted to companies where stock is traded in order to predict and analyze the financial status and future of company. Along with companies general individual to understand the pattern of stock market and invest the money. The Closing Value is the price

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at which the most recent trade occurred. When the stock market is open -- the Nepal Stock Exchange is open Sunday through Friday 11:00 a.m. to 15:00 p.m. and are closed on public holidays -- the closing value provides the most up-to- date value of a stock. Odd lot trading is done on Fridays. Once the stock market closes, the closing price is the best gauge of value until the stock market opens the next business day. 2 1.2 Problem Statement Stock Market Prediction for continuous seven days using Deep Neural Network.

II. Literature Survey

The review of literature is without a doubt incomplete with Burton G. Malkiel's theory of Random walk of stock market. According to the author stock market moves in a random fashion and any kind of previous or historical data cannot be used to predict its future values. According to the author the market is efficient and will remove any kind of bias or patterns. But we will observe that many research has provided enough evidence that such prediction not only works but beats the traditional methods by a long shot[2].

Aishwarya Singh forecast on time series data using time series analysis models. She have implemented different models like MA, AR, DNN, LSTM etc. According to her LSTM is best for large number of data and DNN is suitable for less (avg 800) data[3].

Hiroataka Mizuno, Michitaka Kosaka, Hiroshi Yajima demonstrated the use of artificial neural network on TOPIX (Tokyo Stock Exchange Prices Index). They used moving average, Deviation of price from moving average, Psychological line, Relative strength index as inputs for the ANN. Output of the ANN was buy, hold and sell signals. Their results demonstrated their system could achieve from 9-10% of average return, which was lower than traditional buy and hold strategy. However Marijana Zekic has pointed out that many author ignore the possible structure of ANN which could benefit certain situations. The demonstrates that certain type of ANN structure perform better than others like 10-20-1 structure with back propagation Learning[4].

Fernando Fernández-Rodríguez, Christian González-Martel, Simón Sosvilla-Rivero has demonstrated the correct profitability in different phases of market (bullish, bearish and neutral. Their work demonstrates that technical analyses performs far better than buy and hold strategy in different market conditions. Discrete Wavelet Transform (DWT) and Artificial Neural Network (ANN) for predicting financial time series has been studied by S. Kumar Chandar, M. Sumathi and S. N. Sivanandam. Their hybrid forecasting technique has achieved better results compared with the approach which is not using the wavelet transform.



III. Implementation

The main purpose of implementation of this system is to predict the stock prices based on the previous stock prices.

a. Algorithm Design

Algorithms are the operational infrastructure of every project; the algorithms determine how and how the program operated and generated results based on the calculations. An effective algorithm must encompass all the data variables available for computation and in return generate an efficient flow as well as a true result of the processing afterwards. When it comes to predictive analysis there is a myria of choices over the internet that operate in statistical data to generate associative output. Choosing between these numerous algorithms itself needs a good amount of study upon the topics and also a deep analysis of the predictions being made from the system. Since, in this case there are multiple number of dependent variables that are key points on prediction, we have adopted the algorithm of DNN .

b. Data Collection

In the first phase, a number of scrapings scripts to collect data from the sources mentioned previously in the project. The data is composed of market data of companies and dependent variables.

In the problem, each record of data set includes daily information which consists of the closing price, the highest price, the lowest price, and the opening price named at day t as $x(t)$, $x_h(t)$, $x_l(t)$ and $x_o(t)$ respectively. Other technical analysis parameters used as input include the leading, lagging and trend change indicators to get a composite result.

This paper uses 25 variables for forecasting as used in literature survey. The variables I1 to I25 are computed based on the equations in Table 1. However, two parameters have been replaced with Bollinger Bands which compare the volatility and the relative price levels . These variables when used as input to the model provide the forecast for the closing price on the next day. The forecast is for short-term because data far from the forecasting date provides less and less information useful to forecasting value



A	B	C	D	E	F	G	H
1	Date	Open	High	Low	Close	Avg Close	Volume
2	20-04-2020	1271	1281.6	1261.37	1266.61	1266.61	1695500
3	21-04-2020	1247	1254.27	1205.71	1216.34	1216.34	2152000
4	22-04-2020	1275.54	1285.613	1242	1261.21	1261.21	2092100
5	23-04-2020	1274.55	1293.3101	1265.67	1276.3101	1276.3101	1566200
6	24-04-2020	1261.17	1280.4	1246.45	1270.3101	1270.3101	1630600
7	27-04-2020	1236	1236.12	1205	1272.88	1272.88	1600600
8	28-04-2020	1287.9301	1288.05	1232.2	1233.67	1233.67	2961300
9	29-04-2020	1341.46	1359.98	1325.34	1341.48	1341.48	3793600
10	30-04-2020	1324.88	1352.8199	1322.40	1348.66	1348.66	2668900
11	01-05-2020	1328.5	1352.0699	1311	1320.61	1320.61	2072500
12	04-05-2020	1308.23	1327.66	1298	1326.8	1326.8	1501000
13	05-05-2020	1337.92	1373.6399	1337.46	1351.11	1351.11	1651500
14	06-05-2020	1361.6899	1371.12	1347.29	1347.3	1347.3	1211400
15	07-05-2020	1365.9399	1377.6	1355.27	1372.5601	1372.5601	1397600
16	08-05-2020	1363.13	1398.76	1375.48	1388.37	1388.37	1386900
17	11-05-2020	1378.28	1416.53	1377.152	1403.26	1403.26	1417100
18	12-05-2020	1407.12	1412	1374.77	1372.74	1372.74	1300600
19	13-05-2020	1377.05	1385.821	1328.4	1349.33	1349.33	1812600
20	14-05-2020	1375.02	1357.42	1323.91	1356.13	1356.13	1603100
21	15-05-2020	1350	1374.48	1330	1373.1899	1373.1899	1707700
22	18-05-2020	1361.75	1392.323	1354.23	1383.9899	1383.9899	1522100
23	19-05-2020	1386.9989	1382	1373.485	1373.485	1373.485	1280600
24	20-05-2020	1389.58	1410.40	1387.25	1406.77	1406.77	1655400
25	21-05-2020	1408	1415.40	1393.45	1402.8	1402.8	1382000
26	22-05-2020	1396.71	1412.76	1391.83	1410.42	1410.42	1309100
27	26-05-2020	1437.27	1441	1412.13	1417.02	1417.02	2086600
28	27-05-2020	1417.25	1421.74	1391.29	1417.84	1417.84	1685800
29	28-05-2020	1396.36	1440.84	1396	1416.73	1416.73	1092200
30	29-05-2020	1416.9399	1432.5699	1411.35	1428.92	1428.92	1620900

Figure 1. Company Stock Data

Name of the Variables	Description and Formula
I1 = xo(t)	Open Price
I2 = xh(t)	High Price
I3 = xl(t)	Low Price
I4 = x(t)	Close Price
I5 = MA5, I6 = MA10, I7 = MA20	Moving Average
I8 = BIAS5, I9 = BIAS10 I10 = DIFF	BIAS EMA12-EMA26
I11=BU	(x(t)-bollingerupper)/bollingerupper



I12 = BL	(x(t)-bollingerlower)/bollingerlower
I13 = K, I14 = D	Stochastic Fast %K ,Fast %D
I15 = ROC	Price rate of change
I16 = TR	True range of price movements
I17 = MTM6, I18 = MTM12	Momentum
I19 = WR% 10, I20 = WR% 5	Williams index
I21 = OSC6, I22 = OSC12	Oscillator
I23 = RSI6, I24 = RSI12	Relative strength index
I25 = PSY	Psychological line

Table 1. Technical Indicators

c. DNN Model

One of the most common methods used in time series forecasting is known as the DNN model, which stands for Deep Neural Network. DNN is a model that can be fitted to time series data in order to better understand or predict future points in the series. There are three distinct integers (p, d, q) that are used to parametrize DNN models. Because of that, DNN models are denoted with the notation $DNN(p, d, q)$. Together these three parameters account for seasonality, trend, and noise in datasets:

- *autoregressive* part of the model. It allows us to incorporate the effect of past values into our model. Intuitively, this would be similar to stating that it is likely to be warm tomorrow if it has been warm the past 3 days.
- *integrated* part of the model. This includes terms in the model that incorporate the amount of differencing (i.e. the number of past time points to subtract from the current value) to apply to the time series. Intuitively, this would be similar to stating that it is likely to be a same temperature tomorrow if the difference in temperature in the last three days has been very small.



• q is the moving average part of the model. This allows us to set the error of our model as a linear combination of the error values observed at previous time points in the past.

Equations

The equation of DNN(2,0,1) is like:

$$Y_t = a_1 Y_{t-1} + a_2 Y_{t-2} + b_1 E_{t-1} \text{ where AR term} = a_1 Y_{t-1} + a_2 Y_{t-2} \text{ and MA term} = b_1 E_{t-1}$$

In our project y_t is the observed value of different timestamp of stock and value of p, d, q is provided as per necessary to obtain high accuracy.

The algorithm is implemented on following order:

Step 1: Check Stationary:-

If a time series has a trend or seasonality component, it must be made stationary before we can use DNN to forecast.

Step 2: Difference:-

If the time series is not stationary, it needs to be stationarized through differencing. Take the first difference, then check for stationarity. Take as many differences as it takes. Make sure you check seasonal differences as well.

$$\text{If } d=0: y_t = Y_t$$

$$\text{If } d=1: y_t = Y_t - Y_{t-1}$$

$$\text{If } d=2: y_t = (Y_t - Y_{t-1}) - (Y_{t-1} - Y_{t-2}) = Y_t - 2Y_{t-1} + Y_{t-2}$$

Here, y_t is the differenced value that is calculated to make the data stationary.

Step 3:- Filter out a validation sample:- This will be used to validate how accurate our model is. Use training and validation split to achieve this.

Step 4:- Select AR and MA terms:- Use the ACF and PACF to decide whether to include an AR term(s), MA term(s), or both.

Step 5:- Build a model: Build the model to fit.

Step 6— Validate model:- Compare the predicted values to the actual in the validation sample.

Step 7:- Calculate RMSE or MAPE of prediction to check accuracy.

So, we have to deal with either trend or seasonal. When dealing with seasonal effects, we make use of the seasonal DNN, which is denoted as DNN(p,d,q) (P,D,Q)s. Here, (p, d, q) are the non-seasonal parameters described above, while (P,D,Q) follow the same definition but are applied to the seasonal component of the time series. The term s is the periodicity of the time series (4



for quarterly periods, 12 for yearly periods, etc.). Parameter Selection for the DNN Time Series Model, looking to fit time series data with a DNN model, our first goal is to find the values of DNN(p,d,q) that optimize a metric of interest. In this section, we will resolve this issue by writing Python code to programmatically select the optimal parameter values for our DNN(p,d,q) time series model. Along with those parameters we use *CLOSING* value of the time series stock data as a feature to predict the future value. Similar, in case of seasonal DNN. We used a "grid search" to iteratively explore different combinations of parameters. For each combination of parameters, we fit a new DNN model with the *SDNNX()* function from the statsmodels and assess its overall quality. Once we have explored the entire landscape of parameters, our optimal set of parameters will be the one that yields the best performance for our criteria of interest. In Statistics and Machine Learning, this process is known as grid search (or hyperparameter optimization) for model selection. When evaluating and comparing statistical models fitted with different parameters, each can be ranked against one another based on how well it fits the data or its ability to accurately predict future data points.

We will use MAPE or RMSE error calculation mechanism, which is conveniently returned with DNN models fitted using statsmodels. The MAPE measures how well a model fits the data while taking into account the overall complexity of the model same in case of RMSE. A model that fits the data very well while using lots of features will be assigned a lower MAPE score than a model that uses fewer features to achieve the same goodness-of-fit. Therefore, we are interested in finding the model that yields the lowest MAPE value or RMSE. The DNN order and seasonal order with lowest MAPE value is used with *SDNNX* model for seasonal case but only DNN order for trend case to fit and predict the future value passing history value together. Along with the plot for prediction we will plot diagnostic plots to ensure none of the assumptions made by model are violated. This section will shed some light on our proposed approach to predict the short-term stock prices using LSTM model.

d. Model Architecture

The review focuses on Deep Neural Networks - Recurrent Neural Network. The review utilizes Long Short-Term Memory models from each of the aforementioned types of neural networks. General architecture of neural networks used.

Long Short-Term Memory (LSTM) Model – This model uses a four hidden layer stacked stateful LSTM neural network in which the input layer gets the input dataset consisting of the features mentioned above. In each hidden layer, there are *h* cells which are completely connected to the input and output layers. Output layer consists of one cell, which had the output for the predicted price of the second minute from the current instance. The model was architected to be stateful to use the most important feature of LSTMs which is remembering the previous states since in stock price prediction the previous prices play a significant role in



predicting the future prices. Here a sliding window approach was utilized, where in a window of past 20 prices was considered. This approach made us treat this problem as a time-series prediction problem, and as mentioned previously LSTMs have been conventionally very successful for various time-series prediction problems.

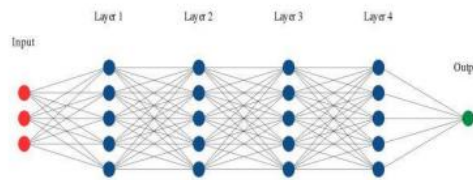


Figure 2. LSTM Layers

Recurrent Neural Networks (RNN) :

RNNs are an amazing and strong sort of Neural Systems. In a RNN, the data goes through a circle/loop. When it settles on a choice, it mulls over the current info and furthermore what it has gained from the sources of info it got before hand or previously. A Recurrent Neural Network feeds itself with two inputs, the present input and the recent past. This is imperative and crucial because the succession/sequence of information contains urgent data about what's coming straight away and that's the reason RNN can do things other algorithms can not.

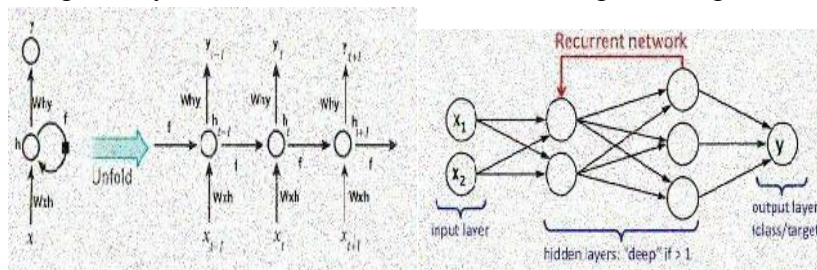


Figure 3. Neural and Recurrent Neural Network

IV. Results and Performance Analysis

For Checking Amazon Stock Prices



RECENT TRENDS IN AMZN STOCK PRICES



Figure 4. Past two years prices for particular stock

The predictions shows in the below table 2 has the error of MAPE AND RMSE which shows that DNN_LSTM model is more accurate than the RNN model.

$$RMSE = \text{math.sqrt}(\text{mean_squared_error}(y_test, y_test_pred))$$

$$MAPE = \text{np.mean}(\text{np.abs}((y_test-y_test_pred)/y_test_pred))*100.$$

Predictions by the proposed model shows the high prices, open price, low price and close price in the table 3. which shows the accuracy of 90%. The figure 5, figure 6 , figure 7, figure 8 shows the actual and predicted prices for close , open , high and low where x -axis is the price in USD and y-axis is the time in minutes for next 7 days predictions.

Error	DNN_LSTM	RNN
RMSE	207.39625011831603	387.98531714439815
MAPE	5.647866406880419	10.593154965305416

Table 2. RMSE and MAPE error



Next seven datys Prices	1	2	3	4	5	6	7
Open	2578.203	2625.809	2609.774	2545.546	2540.196	2602.665	2683.457
Close	2570.694	2574.751	2574.244	2522.672	2562.578	2626.764	2687.465
High	2600.432	2598.446	2582.546	2532.546	2573.292	2638.848	2675.694
Low	2582.365	2564.732	2548.946	2508.866	2544.476	2601.146	2672.244

Table 3. Stock predicted prices for next 7 days

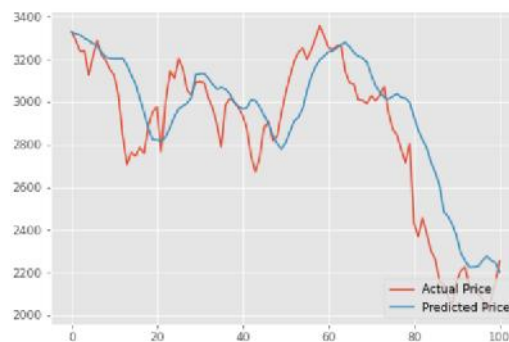


Figure 5. Close Price

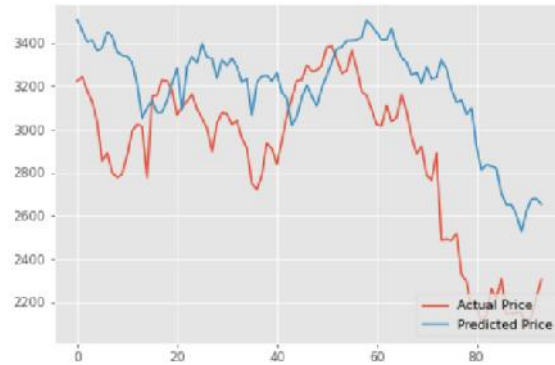


Figure 6. Open Prices

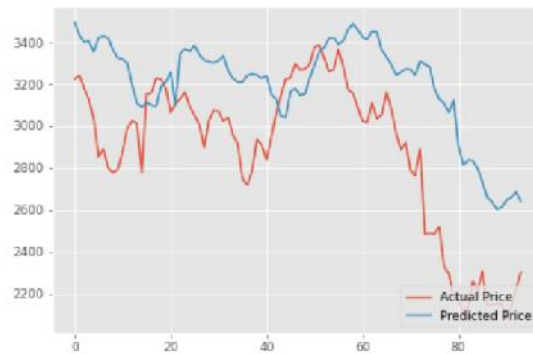


Figure 7. High Prices

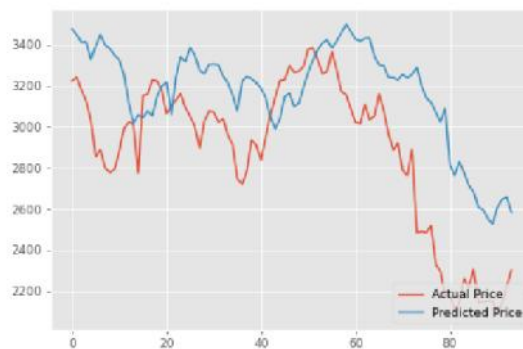


Figure 8. Low Prices



V. Conclusion and Future Enhancements

The stock analysis itself is a cumbersome task to undertake. By using the comprehension of both algorithms, a sustainable prediction level has been achieved. Successfully scraping, then cleaning and then storing the data, our system is able to predict the future values of the stocks. The final system is a web based application, which is able to visualize the historic time series data and future prediction, along with news. The web based application in FLASK, with the implementation of database and visualization tools is able to show the interactive plots of the scores. Finally we were able to achieve our objectives through the build system. System can predict the value of company stock according to the data provided to the system to train it. We can analyze the current state of the current market. Simple interface and interactive charts of the system has made easy analysis of stock for the system users. Time series stat model DNN has been implemented & achieved high accuracy rate. Our system is able to predict all the company stock values taking the closing value only. Besides reaching our main objective to predict the value we are able to add different features to our system. We have managed to add the news features to the system where users are given access to view different stock news. Although we have reached our objectives but we are not fully able to get the accuracy completely. We are able to achieve accuracy upto 95% maximum and 90% minimum. We will be adding other feature in future to increase accuracy.

The proposed system is to be developed with inclusion of more companies in the future along with multiple news sources. The current system is build using the Auto regressive integrated model to increase the accuracy, different combination of DNN order were generated. By selecting best DNN order we are able to obtain accuracy up to 90% or higher. A system is never fully completed as we can enhance the system in future using different methods. Some of the future enhancement that can be done to the system are: 1. We can predict the stock value based on additional parameters such as opening values, turnover etc. 2. We can add different additional features like alerting the user about price rise/fall of different company's stock. 3. We can further integrate different algorithm to enhance the accuracy of the system

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